



## Student/Alumni Assessment

**Administered:** Every spring -- last May 2003

**Target Population:** All student workers

**Participation Rate:** 30%

Exit survey for student workers asking about levels of satisfaction, preparation, motivation and career goals.

Outcomes Measured

- Student workers will have a meaningful pre-career work experience
- Students will graduate with skills and knowledge for business and journalism careers

Findings

95% (37 out of 39 respondents) said they were generally satisfied with the training they received at the Wildcat. 84.6% indicated that professional student media staff offered helpful and knowledgeable advice. 66% of the student respondents said they joined the Wildcat staff specifically for pre-career training. 74.3% said they had learned skills that made them want to advance in their work at the Wildcat. The most cited reasons for job dissatisfaction at the Wildcat was time and stress -- 23% (9 out of 39 respondents).