

Regional Access Center Usage

Results from the 2010 summer survey

AUGUST 25, 2010

Summary

The Regional College Access Center (RCAC) survey was conducted by the Assessment and Research unit of UA Student Affairs in conjunction with the Office of Undergraduate Admissions in the summer of 2010. With only 156 complete responses from UA southern Arizona applicants, the survey is of limited use for generalizations of if and how students from the wider community used the Regional College Access Center. Only 13 students who completed the survey indicated that they were aware of the RCAC and thus completed the usage questions. Full results are attached.

Generally, respondents did not know of the center, of those that had heard of RCAC they reported that a school counselor, poster or presentation by RCAC was the source of that information. All of the respondents that new of the center had used the website and not the RCAC office in downtown Tucson.

Demographics

The demographics of the respondents were 61% female, 97% freshmen entering college in the fall of 2010, 88% 17 or 18 year old. Table 1 represents the distribution of high schools from which the respondents graduated and table 2 show the percent of respondents in ethnic categories.

Limitations

As described above the number of respondents is low so the data cannot be used to make generalizations. It does demonstrate potential proportions of students who are not aware of or using the center services.

Results

The vast majority of respondents **had NOT** heard of the Regional Access Center with 92% indicating **NO** to the following question "Have you heard of the Regional College Access Center?" Thirteen respondents did know of the center so were asked to answer 5 questions about their use of the center.

Only 4 respondents indicated use of the RCAC website while planning for college. Of the 4 respondents who had used the center 3 indicated they had all accessed the following components the Student Tool Kit-scholarship Searches and Financial Aid – FAFSA. Other information accessed included College Planning- Campus Tours and College Transition Checklist and Timeline, NCAA eligibility Guide and the Occupational Outlook Handbook.

None of the 13 students who knew of the center visited the RCAC office or received a scholarship as a result of using the scholarship search.

Table 1.

High School	# respondents
Altar Valley	1
Amphi HS	7
AZ Virtual Academy	1
CDO	10
Catalina Foothills	6
Catalina Magnet	4
Cholla	4
Desert Christian	1
Desert View	3
Empire	3
Flowing Wells	5
Hamilton	1
Ironwood Ridge	6
Marana	5
Mountain View	8
Palo Verde	2
Pueblo	1
Pusch Ridge Christian	1
Rincon	7
Sabino	11
Sahuarita	5
Sahuaro	6
Salpointe	9
San Miguel	1
Santa Rita	3
St. Gregory	2
Sunnyside	5
Tanque Verde	1
Tucson	6
Unviersity	10
Vail	1

Table 2

Ethnicity	% respondents
White - non Hispanic	58
Hispanic, Chicano, Mexican American or Latino	26
Asian -Pacific Islander	16
American Indian or Alaskan Native	2.5
African American or Black	7

Full Survey Results

Q1. Have you heard of the Regional College Access Center (RCAC)?

Count	Percent	
13	7.98%	Yes
150	92.02%	No
163	Respondents	

Q2. From whom did you hear about the RCAC? (Check all that apply)

Count	Respondent %	Response %	
1	7.69%	4.35%	Parent(s)
6	46.15%	26.09%	School counselor
2	15.38%	8.70%	Teacher
1	7.69%	4.35%	Financial aid advisor
2	15.38%	8.70%	Radio
2	15.38%	8.70%	TV
0	0.00%	0.00%	Newspaper
0	0.00%	0.00%	Sun Tran
4	30.77%	17.39%	Poster/flyer/banner at school
4	30.77%	17.39%	Presentation at school or other event by RCAC staff
1	7.69%	4.35%	Other (please specify)
13	Respondents		
23	Responses		

Q3. Did you use the RCAC website while planning for college?

Count	Percent	
4	30.77%	Yes
9	69.23%	No
13	Respondents	

Q4. Which of the following services available on the RCAC website did you use? (Check all that apply)

Count	Respondent %	Response %	
1	33.33%	7.69%	Student Toolkit
0	0.00%	0.00%	Student Toolkit - College Searches
3	100.00%	23.08%	Student Toolkit - Scholarship Searches
0	0.00%	0.00%	Student Toolkit - Financial Calculators
0	0.00%	0.00%	Upcoming Events
0	0.00%	0.00%	Activities in Local Schools and Colleges
1	33.33%	7.69%	Financial Aid

Q4. Which of the following services available on the RCAC website did you use? (Check all that apply)

Count	Respondent %	Response %	
0	0.00%	0.00%	Financial Aid - College Goal Sunday
3	100.00%	23.08%	Financial Aid - FAFSA
0	0.00%	0.00%	College Planning
1	33.33%	7.69%	College Planning - Campus Tours
0	0.00%	0.00%	College Planning - College.gov
0	0.00%	0.00%	College Planning - College Board
0	0.00%	0.00%	College Planning - College Scholarship Essay Writing
1	33.33%	7.69%	College Planning - College Transition Checklist and Timeline
1	33.33%	7.69%	College Planning - NCAA Eligibility Guide
0	0.00%	0.00%	College Planning - Western Undergraduate Exchange
1	33.33%	7.69%	Career Exploration
0	0.00%	0.00%	Career Exploration - AZCIS
0	0.00%	0.00%	Career Exploration - ASU Virtual Counseling Center
1	33.33%	7.69%	Career Exploration - Occupational Outlook Handbook
0	0.00%	0.00%	Homework Help/Free Tutoring
0	0.00%	0.00%	Research Databases
0	0.00%	0.00%	Study Guides and Strategies
0	0.00%	0.00%	Test Preparation
3	Respondents		
13	Responses		

Q5. Did you visit the RCAC office downtown while planning for college?

Count	Percent	
0	0.00%	Yes
12	100.00%	No
12	Respondents	

Q6. Did you receive a scholarship award from an organization that you learned about through Scholarship Searches on the RCAC website?

Count	Percent	
0	0.00%	Yes
12	100.00%	No
12	Respondents	

Q7. Please list the scholarship(s) you received from an organization that you learned about through Scholarship Searches on the RCAC website:

Count	Percent
0	0.00%
0	Respondent

Q8. What is your age?**Count** **Percent**

156 100.00%

Count	Percent	
2	1.28%	16
31	19.87%	17
106	67.95%	18
8	5.13%	19
1	0.64%	20
1	0.64%	23
2	1.28%	24
1	0.64%	27
1	0.64%	37
1	0.64%	43
1	0.64%	44
1	0.64%	50

156 Respondents

Q9. What is your gender?**Count** **Percent**

95 60.90% Female

61 39.10% Male

156 Respondents

Q10. Please indicate your race/ethnicity: (Check all that apply)**Count** **Respondent %** **Response %**

11 7.05% 6.43% African American or Black

4 2.56% 2.34% American Indian or Alaskan Native

25 16.03% 14.62% Asian or Pacific Islander

41 26.28% 23.98% Hispanic, Chicano, Mexican American, or Latino

90 57.69% 52.63% White, non-Hispanic origin

156 Respondents

171 Responses

Q11. Please indicate your student type:**Count** **Percent**

152 97.44% Incoming freshman

4 2.56% Incoming transfer student

156 Respondents

Q12. Please indicate the year of your high school graduation (e.g., 2008):**Count Percent**

155 100.00%

Count	Percent	
1	0.65%	1978
1	0.65%	1984
1	0.65%	1985
1	0.65%	2002
1	0.65%	2004
1	0.65%	2005
1	0.65%	2008
4	2.58%	2009
139	89.68%	2010
5	3.23%	2014

155 Respondents

Q13. Please indicate your high school or community college:**Count Percent**

155 100.00%

Count	Percent	
1	0.65%	Alta Vista
1	0.65%	Amerischools College Prep Academy
1	0.65%	Amerischools College Preparatory Academy
1	0.65%	Amphitheater
6	3.87%	Amphitheater High School
1	0.65%	Arizona Virtual Academy
1	0.65%	Aztec Middle College
1	0.65%	Canyon del Oro
2	1.29%	Canyon Del Oro
1	0.65%	Canyon del Oro High School
4	2.58%	Canyon Del Oro High School
2	1.29%	Canyon Del Oro HS
1	0.65%	Catalina foothills high school
5	3.23%	Catalina Foothills High School
1	0.65%	Catalina High Magnet School
1	0.65%	Catalina Magnet
3	1.94%	Catalina Magnet High School
1	0.65%	Cholla
1	0.65%	cholla high magnet school
1	0.65%	Cholla High Magnet School
1	0.65%	Cholla High School

Q13. Please indicate your high school or community college:

Count	Percent	
4	2.58%	Cienega High School
1	0.65%	Culver Military Academy
1	0.65%	Desert Christian High School
1	0.65%	desert view
3	1.94%	Desert View High School
3	1.94%	Empire High School
1	0.65%	Flowing Wells
4	2.58%	Flowing Wells High School
1	0.65%	Hamilton High
1	0.65%	houston community collage
2	1.29%	Ironwood Ridge
3	1.94%	Ironwood Ridge High School
1	0.65%	Ironwood Ridge Highschool
1	0.65%	Marana high school
4	2.58%	Marana High School
1	0.65%	Mountain View
1	0.65%	mountain view high school
5	3.23%	Mountain View High School
1	0.65%	Mountain View High School
1	0.65%	Palo Verde
1	0.65%	Palo Verde High School
1	0.65%	PCC
2	1.29%	pima
2	1.29%	Pima Community College
1	0.65%	Pueblo
1	0.65%	Pusch Ridge Christian Academy
1	0.65%	RINCON
6	3.87%	Rincon High School
1	0.65%	sabino
2	1.29%	Sabino
1	0.65%	Sabino High
7	4.52%	Sabino High School
5	3.23%	Sahuarita High School
1	0.65%	Sahuaro
5	3.23%	Sahuaro High School
1	0.65%	salpointe
1	0.65%	Salpointe Catholic
6	3.87%	Salpointe Catholic High School
1	0.65%	Salpointe Catholic HS
1	0.65%	San Miguel High School
1	0.65%	SANTA RITA HIGH
2	1.29%	Santa Rita High School

Q13. Please indicate your high school or community college:

Count	Percent	
1	0.65%	St Birinus, England
1	0.65%	St Gregory College Preparatory School
1	0.65%	st. gregory
1	0.65%	sunnyside high school
1	0.65%	Sunnyside high school
3	1.94%	Sunnyside High School
1	0.65%	Tanque Verde High School
1	0.65%	Timberline High School
1	0.65%	Tucson High
2	1.29%	Tucson High Magnet School
2	1.29%	Tucson High School
1	0.65%	Tucson Magnet High School
1	0.65%	University High
1	0.65%	University High Schol
6	3.87%	University High School
2	1.29%	University of Arizona
1	0.65%	Vail High School
1	0.65%	Westside, Omaha
155	Respondents	

Q14. As our thank you for completing this survey, we are offering you the chance to win a GPS. If you would like to be included in the drawing, please provide your name and e-mail address:

Count	Respondent %	Response %	
154	100.00%	50.00%	Name:
154	100.00%	50.00%	E-mail address:
154	Respondents		
308	Responses		