

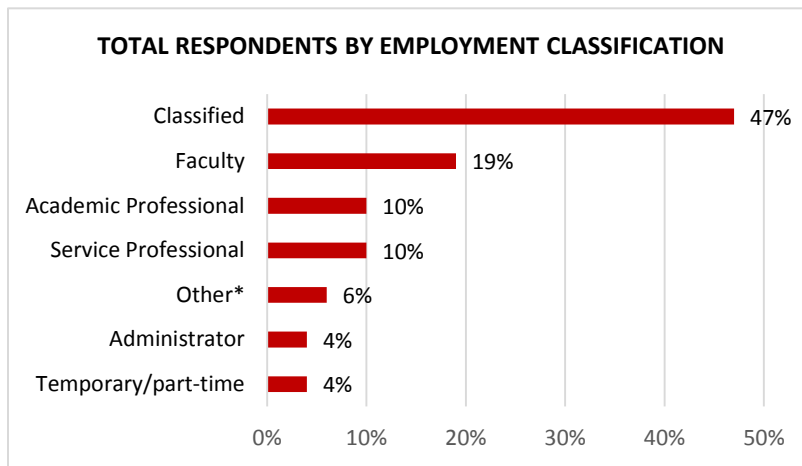
Faculty / Staff Survey – Summary of Findings

In October 2013, Campus Recreation launched a web-based survey examining the participation levels and interests of faculty and staff members in facilities, programs and services offered by the Department of Campus Recreation. Additionally, input was sought on perceived constraints to participation as well as different activity and membership interests. Finally, open ended feedback was sought for department improvements.

The survey was emailed to a representative sample of The University of Arizona employees in various employment categories. There were 1,344 total respondents to the survey, resulting in a response rate of nearly 21% (N=6,499).

DEMOGRAPHICS

The following demographics were reported by survey participants.



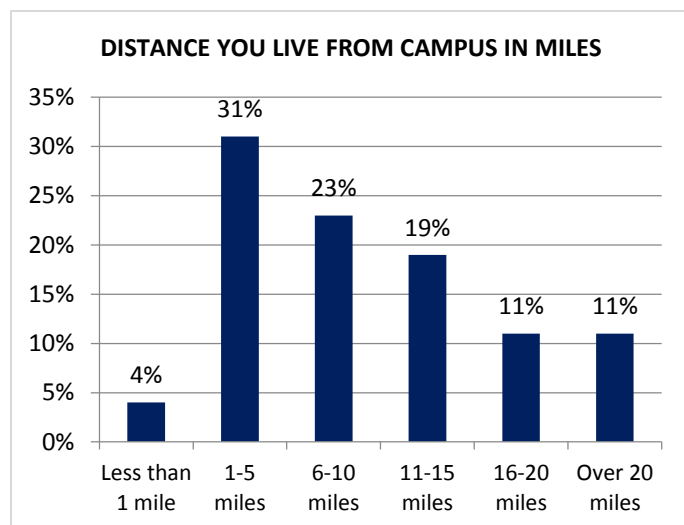
* "Other" consists of post-doctoral researchers, resident physicians, or those who specified job classifications that could not have been categorized as classified or faculty.

Gender

Female	64%
Male	34%
Transgender	0.33%
Other	0.24%

Age

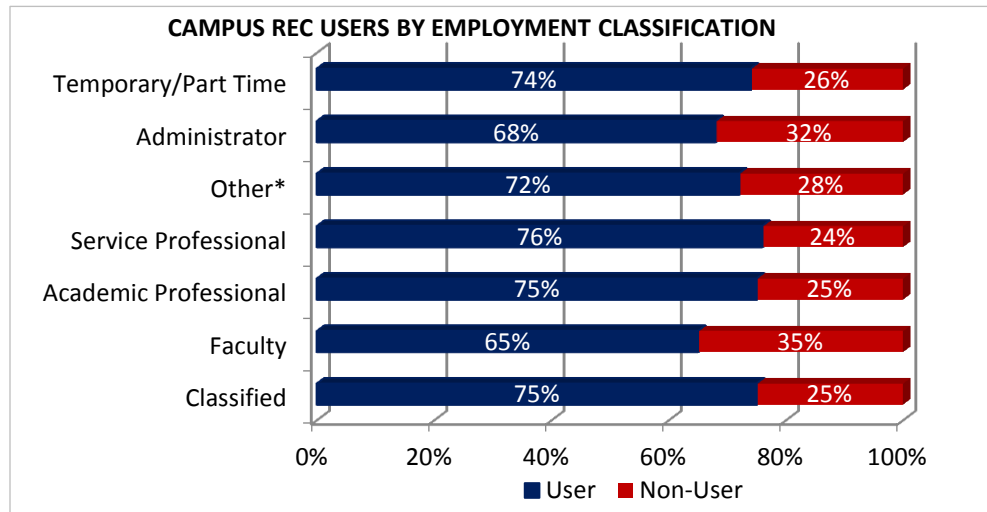
Under 18	0%
18-24	5%
25-34	22%
35-44	25%
45-54	25%
55-64	19%
Over 65	2%



USER PROFILE

The following represents the number of UA employees who utilize Campus Recreation facilities, programs or services.

An average of 27% of respondents indicated that they use Campus Recreation facilities, programs and services.

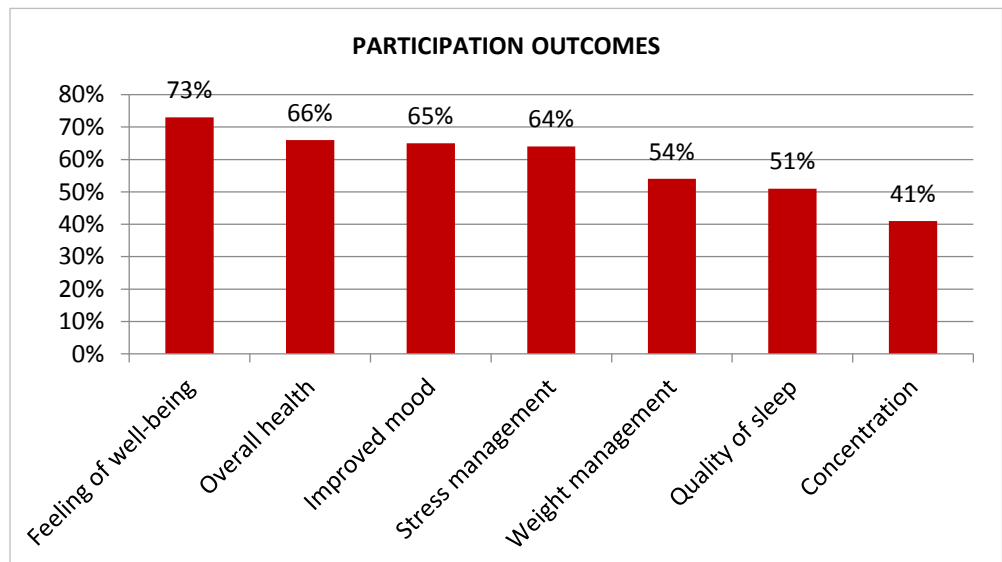


Regardless of participation, all respondents were asked which programs and services they were most likely to participate in during this school year. Below are the top 10 responses (total equals more than 100% as respondents could choose all that applied):

Cardio-vascular training (<i>ellipticals, treadmill, etc.</i>)	59%
Weight training/free weights	46%
Instructor-led group fitness/exercise classes	44%
Aquatics/pool	37%
Massage	37%
Personal training	31%
Activity classes (<i>dance, gardening, martial arts</i>)	31%
Fitness assessments	22%
Wellness programs (<i>lectures, meditation, cooking</i>)	20%
Racquet sports (<i>tennis, racquetball</i>)	16%

PARTICIPATION OUTCOMES

Respondents were asked to indicate what outcomes were obtained from participation in Campus Recreation activities, programs and services. The chart below represents users who reported a “significant” or “moderate” improvement in the factors indicated.

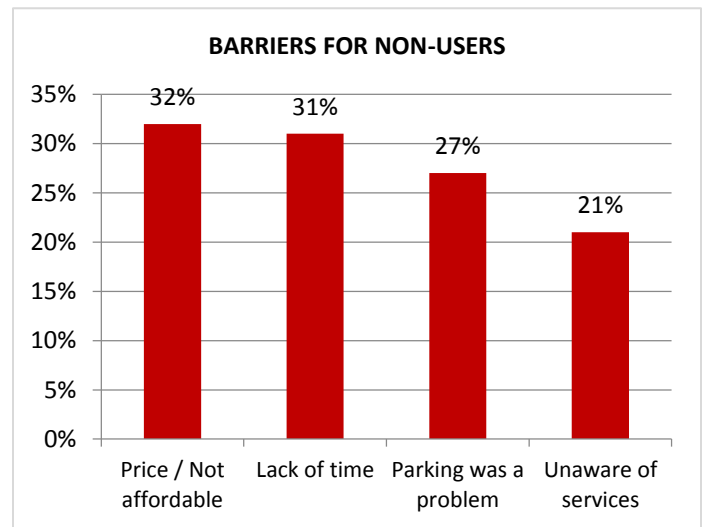
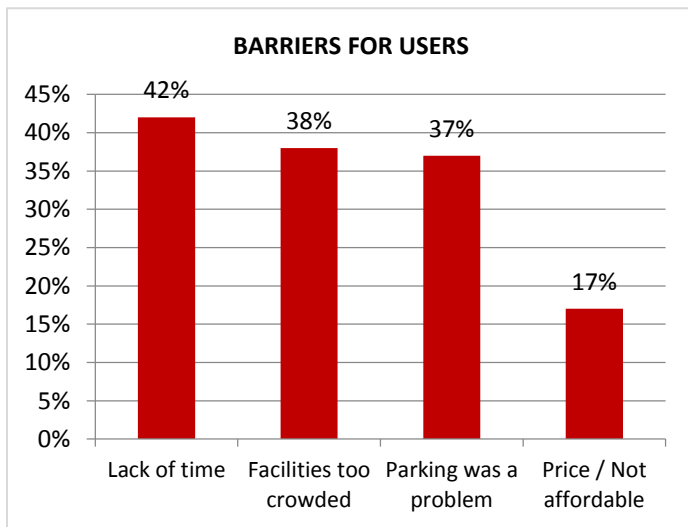


Campus Recreation users were also encouraged to identify other ways that their participation enhanced their experience at The University of Arizona. Respondents wrote in hundreds of answers, with the 3 most frequently mentioned reasons listed here:

- They feel more connected to the University and involved with the campus community
- Social connections, networking
- Increased self-esteem and confidence

BARRIERS TO PARTICIPATION

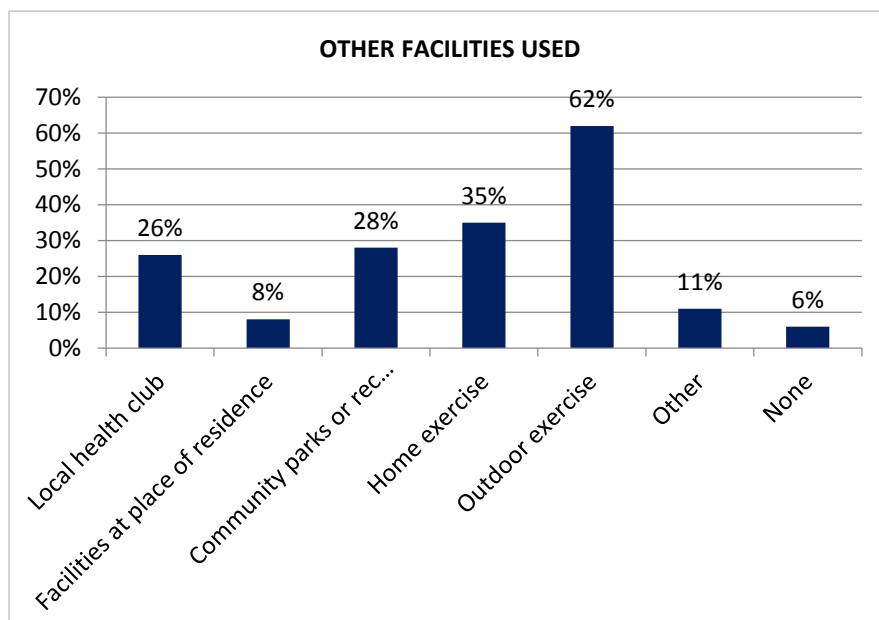
Respondents were asked to identify the top barriers preventing them from participating in Campus Recreation facilities, programs and services. Below are the top four (4) responses broken down by users and non-users. Please note, totals are greater than 100% as participants were asked to select up to 4 responses.



The most common barrier cited by those who wrote a response in the “other” category was “do not want to work out with students”.

MEMBERSHIP PREFERENCES

Survey respondents were asked what other recreational facilities they currently use.



26% of faculty and staff purchase a membership at an off-campus health club.

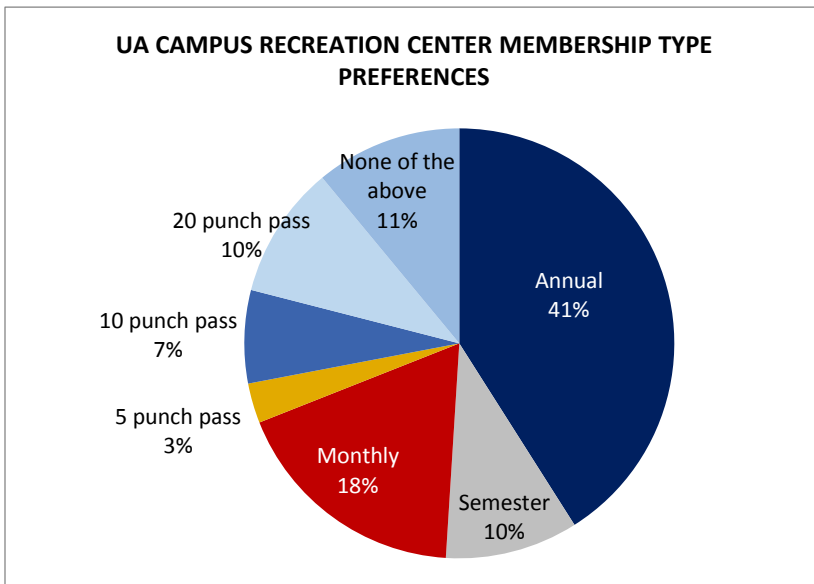
The 26% of UA employees who purchased some sort of membership at an off-campus health club or recreation facility reported on the price points for those memberships. They are listed as follows:

\$1-24 per month	47%
\$25-49 per month	32%
\$50-74 per month	11%
\$75-99 per month	6%
\$100 or more per month	4%

The recreation center includes access to a state-of-the-art weight room, Olympic-sized pool, tennis, racquetball and sand volleyball courts, gymnasiums, bouldering wall, and discounted pricing on recreation programs (e.g., group fitness, personal training, youth camps, and wellness). Participants were asked to indicate what they feel the value of a faculty and staff membership to the recreation center was worth.

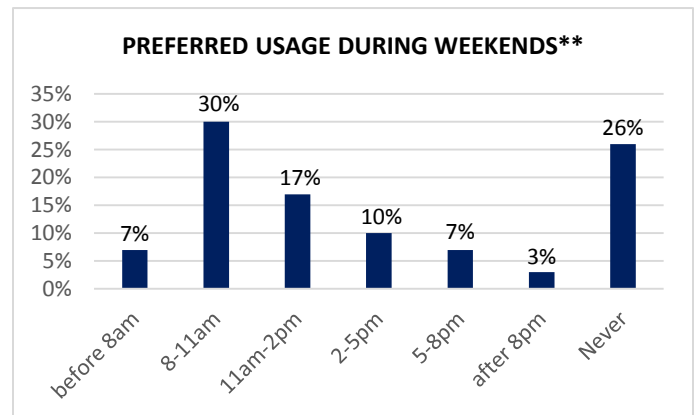
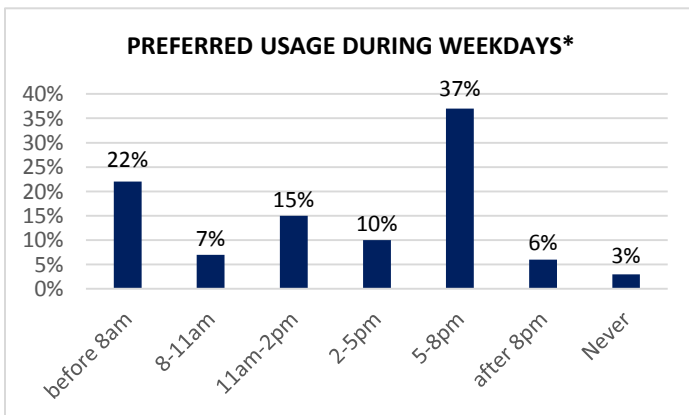
\$1-24 per month	56%
\$25-49 per month	27%
\$50-74 per month	5%
\$75-99 per month	1%
Other	11%

*Note: The current base rec center membership for faculty/staff and alumni is \$275 per year, or \$23 per month.



Respondents were asked what type of recreation center membership was of most interest. Below is a breakdown of responses by pass type. (Note: Campus Recreation does not currently offer monthly memberships, although this membership preference was the second most preferred option.)

Campus Recreation users were asked to indicate what days and times they prefer to utilize the recreation center facility.



*5-8pm is also the peak use time for students, making the facility more crowded at that time.

**The recreation center currently opens at 10am on Sunday.

RECOMMENDED IMPROVEMENTS

We asked respondents, "If you were to improve or add to the current recreation center facility, which of the following would be important to you?" Below are the top four (4) responses (total equals more than 100% as respondents could choose more than one):

Faculty/staff specific fitness center	37%
Faculty/staff specific locker rooms	31%
Facility on north side of campus	26%
Private showers	21%

The survey asked participants to indicate, in their own words, what types of services they would like to see and what improvements could be made to encourage their participation. Since these questions were open-ended and provided no set responses to select, percentages are not reported.

The survey asked respondents what additional recreational offerings they would like to see that are not currently available on campus. The top 5 responses included:

- 24 hour access/extended hours
- Faculty/staff specific times
- Facilities dedicated to faculty/staff
- Parking solutions (more affordable or free for pass holders)
- Classes geared for those over 50

Non-users were asked what changes could be made to Campus Recreation that would increase their likelihood of participation. The top 5 responses included:

- Facility just for faculty/staff
- Facility on the north side of campus
- Private lockers/showers for faculty/staff
- Prices more affordable
- Parking more available, free

SUMMARY AND RESPONSE

Campus Recreation would like to express its appreciation for a strong response to this market survey. The data will be utilized to improve facility and program offerings. While minimal interpretation was offered above, some information and response is offered here.

Parking: This is a top rated concern. Parking lot 8106 immediately behind the recreation center is the lot in highest demand and is rarely available. It should be noted that all south of Sixth Street lots are currently free after 5pm and on weekends, which were the stated peak participation demand times. The lot between Highland and Mountain south of 7th Street and the lots between 6th Street and 7th Street east of Cherry Ave are almost always available. These lots are substantially larger and are only a few steps further from the front doors. Staff will continue to advocate for the parking needs of patrons.

Private Faculty/Staff Space/Time: Campus Recreation will continue to advocate for a faculty/staff recreation facility. Until this is feasible, the Smart Moves studio in the recreation center will be dedicated to faculty/staff only workout times Monday through Friday 11am-2pm and 4pm-7pm beginning in May 2014. Faculty/staff only fitness classes will be added to the group fitness schedule.

Hours: The recreation center hours will be expanded, beginning with the fall semester 2014, to 6am to Midnight Monday through Saturday and 8am to Midnight on Sundays. The facility is open year round with closures 2 days per year for staff training and during the University Closure from Christmas to New Year's Day.

Membership: The annual base membership is currently priced at \$275, which equates to \$23 per month. A new monthly membership product will be added. It should be noted that membership punch pass products are also available, allowing for more flexibility of use. While private locker rooms do not exist, all showers are private and annual lockers are available for rent.