



THE UNIVERSITY OF ARIZONA

Student Affairs & Enrollment Management
Academic Initiatives & Student Success

Biannual Snapshot June – December 2014

Below are divisional program and service highlights that showcase our efforts in the areas of recruitment, retention, and student engagement for career readiness.

Recruit

Program participants (N = 58) from **Early Academic Outreach's** College Academy for Parents (CAP) reported a 65% increase in understanding how to establish a college preparation plan. Participants experienced overall gains in 25 college knowledge variables (ex. admissions process and financial aid literacy). Click the following link for the full [College Academy for Parents Executive Summary](#).

International Admissions is actively recruiting in 30 countries compared to 8 in 2011-2012, with more recent recruitment in Qatar, Singapore, and New Zealand. International student admits increased by 70% from Fall 2014 (561) to Fall 2015 (954) with a decrease in time to decision of student applicants from an average of eight weeks for Fall 2014 to one week for Fall 2015.

Transfer students enrolled in UA Bridge, a transfer partnership between UA and Arizona community colleges, increased from 288 in Spring 2014 to 358 in Fall 2014, representing a 24% increase in students pursuing UA as their transfer destination.

New Student Orientation served 7,866 students (14% increase from 2013) and 6,088 parents (19% increase from 2013). Transfer Student Welcome orientated 914 students, a 554% increase compared to the pilot program in Fall 2013.

Retain

Inclusion

The **Transfer Center** had an 83% increase in visits with 971 in Fall 2014 compared to 530 in Spring 2014.

The **VETS Center** had a 21% increase in visits with 10,713 compared to 8,854 in Fall 2013. The center was reported as the #1 service used by veteran student respondents (N=127) when transitioning to the university. Click the following link for the full [Veteran Student Experience and Engagement](#) report.

The Queer People of Color (QPOC) speaker series, sponsored by **The Common Ground Alliance Project**, revealed 89% of student respondents (N=73) reported an increased understanding of identities within the queer people of color community and 93% reported feeling a greater commitment to serve as an ally to the QPOC community.

96% of participants (24) from the **Native American Student Affairs** Indigenous Language Preservation initiatives reported an increased understanding of Native American contemporary issues and issues related to indigenous language preservation.

As a result of attending **Bear Down Camp**, 91% of student respondents (N=73) reported a greater sense of belonging to the UA community. Click the following link for the full [Bear Down Camp](#) report.

Health and Wellness

Counseling and Psychological Services (CAPS) supported 288 students who indicated thoughts of suicide on their first visit, of which 49% (142) showed no signs of suicide by their last visit. The average number of visits of the students to CAPS was 5.3, with 66% of students showing no signs of suicide by their fifth visit.

68% of **Campus Recreation** student respondents (N=472) reported significantly or moderately improved feelings of well-being with 62% reporting significant or moderate improvement in their management of stress as a result of using Campus Recreation. Click the following link for the full [Campus Recreation](#) report.

Approximately 1 out of 5 students living on campus reported changing their eating, exercise, and sleeping habits as a result of attending a **Residence Life** hall program or event.

The Buzz, **Campus Health's** innovative alcohol abuse prevention program, reported 51% of heavy drinkers and 56% of moderate drinkers plan to drink less after participating in the program (N=1,096).

Academic Achievement and Success

THINK TANK services in the residence halls experienced a 54% increase in use with 1,443 students in Fall 2014 compared to 936 students in Fall 2013.

Fraternity & Sorority Programs' Greek Academy had a 58% increase in enrollment (93) compared to last year (59), with an average increase of .185 in participants' cumulative GPA.

With support from **CATS Academics**, 12 NCAA teams had an average GPA of 3.0 compared to 9 teams last year. 241 student athletes earned above a 3.0 GPA compared to 226 last year, a 6.6% increase.

First-time full-time freshman retention rates for **Arizona Assurance Scholars** (88%), **New Start Summer Program** (86%), **Student Support Services/TRiO** (92%), and the **ASA Peer Mentoring** (89%) continue to surpass the university's average of 81.9%.

Engagement for Career Readiness

The **Office of Sustainability** reported 85% of student respondents actively engage in energy reduction practices, 19% perform research on a sustainability topic, and 40% hope to pursue a career that makes a difference in sustainability (N=1,885). Click the following link for the full [UA Student Sustainability](#) report.

ASUA's online VolunteerMatch service had 505 students registered for potential volunteer opportunities in Tucson compared to 338 last year, representing a 49% increase.

The **UA Green Fund**, a committee of 10 students, awarded more than \$500,000 grants to campus and community sustainability initiatives, which funded 107 student sustainability leadership positions, a 31% increase in leadership opportunities from 2013 (74).

Career Services had 1,177 internships posted on Wildcat Joblink at the end of Fall 2014, compared to 765 at the same time last year, representing a 53% increase. Strategic outreach to potential employers resulted in 4,728 new full-time positions posted in Fall 2014 compared to 2,555 last year, a 78% increase.

Career Services was awarded a \$300,000 workforce grant from the Governor's office of the state of Arizona to advance internship readiness, networking programs, build capacity for 100% Engagement, and advance employment opportunities.

New Services and Programs

Early Academic Outreach launched 19 events to foster middle school relationships in the Tucson community resulting in outreach to 1,114 students and parents.

The **Registrar's Office** now provides students the opportunity to have a preferred name used in UAccess Student Center and Instructor Center.

Student Assistance created a Faculty and Staff Emergency Guide focused on addressing concerning student behavior and student support resources which was distributed to 1,800 faculty and staff over 35 departments. Click the following link for the [Faculty and Staff Emergency Guide](#).

Student Unions implemented nutritional improvements in dining options to support healthy eating with nutrient dense options (i.e. whole grain options including whole grain crust, certified protein powder for smoothies, increased nutrient density in fruit juice options, and reduced sodium in sauces).

For inquiries or additional information regarding this report, please contact Divisional Assessment & Research at AssessmentResearch@email.arizona.edu