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Dear Wildcats,

It is my pleasure to present the 2015-2016 ASUA Annual Report. This report is a compilation of achievements and milestones reached within ASUA. Each effort was done in the means of accomplishing our mission to serve, engage and empower the students. This report highlights the leadership, dedication, and collaboration of the student leaders, staff, and volunteers to provide the best quality experiences and services for our campus.

I am extremely proud of what ASUA accomplished this academic year. ASUA provided out of classroom learning experiences and implemented services to and for the University; accompanied by tireless work from countless student leaders. Student run initiatives, such as Safe Ride, University EMS, and the “I Will” Campaign to programs and events like Spring Fling, Concerts, and ZonaZoo, shape and impact the daily lives of over 40,000 students on campus.

Our goal is to enrich the student experience by cultivating an inclusive community that develops leaders, promotes the wellness of the student body, and unites students under one, strong voice. I feel this report highlights how we are making this goal a reality.

Bear Down!

Michael W. Finnegan
2016-2017 ASUA President
OUR MISSION
The Associated Students of the University of Arizona is a representative organization led by University of Arizona students. Our mission is to serve, engage and empower the student body through advocacy and the provision of programs and resources.

ABOUT THE OFFICE
ASUA is comprised of elected and appointed student leaders, volunteers, and full time staff advisors. Through programs, policies, events and making sure the student voice is heard, ASUA is here to make sure that students are able to engage in the University of Arizona and also make their college years memorable.

OUR GOALS
- Enrich the student experience by cultivating an inclusive community
- Development student leaders in professional and personal growth
- Promote the wellness of the student body
- Unite students under one, strong voice
MISSION
President’s Cabinet is comprised of primarily advocacy positions and programs that have the ability to represent all of our student body. Directors work year round to advocate and represent for the UA campus. President’s Cabinet includes:

- Alumni Outreach
- Diversity and Inclusion
- Government Affairs and Policy
- Marketing
- Outreach
- Wildcat Events Board
- University Affairs
- ZonaZoo

HIGHLIGHTS
- Conducted a search to nominate a Student Regent, who was confirmed by the Governor, to serve on behalf of all 120,000 Arizona students
- Collaborated with Active Minds of the University of Arizona for a Mental Health Awareness Week that educated students and the community about mental health. Programming included 13 events and over 70 student participants
- Engaged students in tuition and fees discussions around campus, including the student athletic fee proposal
- Addressed representatives at state capitol stating our strong opposition to HB 2072 and HB 2338, two proposals which would allow firearms on college campuses
Alumni Outreach

Alumni Outreach is our primary point of contact for ASUA alumni. This individual's responsibilities include updating our alumni database, finding support for the ASUA annual fund and ASUA scholarships, working with the Alumni Foundation, and planning ASUA Homecoming functions.

- Planned ASUA homecoming mixer for 30 ASUA current students and alumni
- Created ASUA history website which can now be found here: [http://asuaoutreach.wix.com/asuahistory](http://asuaoutreach.wix.com/asuahistory)

Diversity and Inclusion

Diversity and Inclusion advocates on behalf of diverse groups and students at the University of Arizona, which include ethnic minorities, international students, and students with disabilities. This person's responsibilities include communicating with the cultural resource centers, programming through events and advocacy of initiatives, and overseeing a committee of student affairs liaisons.

- Increased diversity awareness of over 50 students through events such as Open Discussion, Trans Identity Discussion, and Open Night
- Selected a committee of 6-10 members in order to provide opportunities for students to gain leadership and event planning skills
- Laid foundation for future conference surrounding campus climate and diversity awareness
The Marketing department is tasked with promoting ASUA and club related events and projects with designs, logos, flyers, multimedia video, and web development. The Marketing team is divided into different committees to complete requests in an effective and efficient manner. The different committees are Branding, Multimedia, Historian, and Web Development.

- Completed 75 requests for flyers, videos, branding, and web design
- Streamlined marketing submission process to increase efficiency in response and quality of deliverable
- Increased the number of return customers from clubs due to restructure of submission process

The Government Affairs and Policy Department is charged with organizing and coordinating all policy, research, and local/state/national affairs related efforts for ASUA. The Department consists of seven directors. Responsibilities include: researching government issues that affect University of Arizona students, advising the ASUA president on current issues affecting UA students, coordinating and implementing voter registration, working with Arizona student

- Hosted a town hall event in collaboration with AdvoCats and the House Appropriations committee to discuss the state budget. This event had attendance of 125 people
- Established a clean-up program for Greek houses to assist neighborhoods in keeping our community clean
- Hosted campus wide debate watch parties for both the Republican and Democratic debates
- Formed the foundation for a new statewide student government partnership with NAU and ASU called Arizona Student Government Collaborative (ASGC) which will represent all 120,000 Arizona students
Outreach

Outreach is responsible for informing University of Arizona students about the happenings in ASUA. Polls and surveys are conducted by ASUA in order to improve our programs, services, and our campus. This area also works to recruit new students to ASUA.

- Created a form for clubs to submit upcoming events that can be on ASUA social media outlets
- Highlighted different areas of the office on Facebook through “Spotlights” in an effort to educate others about involvement opportunities
- Maintained an active social media presence with over 2400 Facebook likes and 1500 Twitter followers to inform students on what is happening at the University

University Affairs

University Affairs works as a liaison between campus and University departmental bodies including, but not limited to, Career Services, Dean of Students, Student Media, Residence Life, and Office of the President.

- Created ASUA Day where ASUA representatives were on the mall to answer questions and concerns from the student body. Approximately 200 students participated in the event
- Continued collaboration with the Office of the President by hosting the “Breakfast Club with President Ann Weaver Hart.” Five events were hosted total over the year, with approximately 10 students at each
The Wildcat Events Board works to organize and oversee all campus wide events in order to enrich student life at the University of Arizona. Events include: concerts, go carts, water park day, ice rinks, speakers and more.

- Hosted approximately 15 events over the academic year that included speakers, fun activities, and concerts. Attendance at events ranged from 40 students to 1800 students.

- The most well attended event was Water Park Day on the mall with 500+ students participating.

- Increased professional leadership development opportunities for executive board members by sending students to the National Association of Campus Activities Regional West Conference (NACA-West) and the National Collegiate Leadership Conference.

ZonaZoo is the University of Arizona student section which provides students the opportunity to easily attend collegiate athletic events, and have the best experience possible. Their goal is to uphold and promote the University of Arizona traditions and athletics.

- Approximately 12,500 ZonaZoo passes purchased in 2015-2016 academic year.

- Hosted ESPN College Gameday which provides pre-event entertainment to students and the community before a ESPN televised football game.

- Increased social media following: Twitter - 30,000 followers to 48,900 followers; Instagram - 9,000 - 18,100; Facebook - 34,000 - 36,040.
MISSION

Programs and Services provides many resources for University of Arizona students to help in transition, retention, and community engagement for students. Programs and Services includes:

- Bear Down Camp
- Family Weekend
- FORCE
- Freshman Class Council
- Legal Services
- Pride Alliance
- Safe Ride
- Spring Fling
- Student Health Advisory Committee
- Students for Sustainability
- University EMS
- VolunteerUA

HIGHLIGHTS

- Co-directed the campus-wide "I Will" Campaign with over 3,000 student pledges, 12 events throughout the week and over 16 hours of tabling and outreach
- Tripled the amount of subscribers on the Involvement listserve to 4,292 students
- Completed over 150 hours of outreach through orientations, presentations, and tabling events
- Proposed and implemented an ASUA-wide internal restructure in order to increase area and executive efficiency
- Organized two office-wide SafeZone trainings
Bear Down Camp

Bear Down Camp is a program for incoming freshman that provides a supplemental and integrative introduction to campus life in order to improve the students’ connection, retention, and overall success at University. Learning objectives for Bear Down Camp include the following: an understanding of UA traditions, academic and support services, involvement opportunities, various campus and community resources, and diversity and inclusion initiatives.

- **184 incoming freshman participated in Bear Down Camp**

- The highest percentage of student learning outcomes included identifying at least two ways to get involved (99%), awareness of campus safety initiatives (98%), and understanding of online resources (97%). For additional facts and figures, visit [http://bit.ly/29cW22y](http://bit.ly/29cW22y)

- Top reasons a camper would recommend Bear Down Camp to future Wildcats: Make new friends, learn Wildcat history and traditions, identify strategies to be a successful student

Family Weekend

Family Weekend is an opportunity for University of Arizona families and friends to return to the University of Arizona, visit with their family member, and experience all that the University has to offer. Family Weekend provides a full weekend of programming and entertainment for University

- **Over 1300 students, family, and friends attended 2015 Family Weekend**

- **500+ individuals attended the Family Weekend football game vs. Oregon State**

- **70% of families traveled from out of state, and 30% attended from Arizona**
F.O.R.C.E. works to achieve equity and social justice for women and other Marginalized groups at the University of Arizona and beyond through gender-related advocacy programming, training, and information and referral services.

- Collaborated with multiple cultural centers on diversity oriented events such as Chicana Feminism with MEChA and the Guerrero Center, Native American Feminism with NASA, Queer Sex Ed with Pride Alliance, Marginalized Groups in STEM with oSTEM, and #BlackGirlMagic with Delta Sigma Theta

- Applied for and received funding through the Green Fund for Stitch-n-Bitch, an innovative eco-feminist project in collaboration with Students for Sustainability

- F.O.R.C.E.’s Censored Series included community experts that led discussions on topics such as oral sex, pregnancy, and virginity

Freshman Class Council

Freshman Class Council is an incoming student leadership program designed to develop Arizona’s future leaders of tomorrow by enhancing their integrity, motivation, and confidence. These traits are developed by fostering a positive environment for the cultivation of leadership and social skills. Members also learn all facets of ASUA, and become an integral part of the association as well as the University community.

- Implemented a rotational shadowing system which allowed for students to have a broader and more in-depth knowledge of ASUA

- Hosted professional development workshops to prepare students for their futures
ASUA Student Legal Services is a free service offered to all currently enrolled UA students, including UA Online, UA South, and any other satellite campus students. Students receive a thirty-minute consultation with a legal professional about any legal issue they may be facing. Our legal services advisor is a certified legal attorney.

- Over 1200 legal services appointments made in FY16
- 65% of students seen agreed that Student Legal Services supported their academic success. Of those students who responded, 52% replied that it eased stress and offered peace of mind, 21% reported that it allowed them to focus more on academics, and 6% replied that they were able to stay on track in school
- 96% of responding students reported that they were able to make an appointment when they wanted

Pride Alliance works toward the maintenance of a resource center dedicated to a safe and inclusive environment that fosters social and educational support for members of the Lesbian, Gay, Bisexual, Transgender, and questioning community. We work along with our Allies to educate the campus and greater community on issues of diversity and acceptance of all people.

- Held 27 events with 1,321 participants total
- Implemented a 3-day training for 19 Pride Alliance interns
- Created stronger partnerships and collaborations with other UA Cultural Centers
- Listed 1,070 names of faculty, staff, students, and friends in the Out and Proud ad of the Daily Wildcat which celebrates the out and proud LGBTQ&A+ and allied members of the university
Spring Fling is a 40+ year tradition on the UA campus that serves as a mechanism for funding UA clubs and organizations through a student-run carnival. Spring Fling provides an opportunity for the university and Tucson community to come together to support students at a fun, exciting event.

- **24,213 attendees over the three days of operations**
- **Collaborations for programming include:** Solar Cats, University of Arizona Bookstores, Students for Sustainability, Sam Hughes Elementary, and Children’s Museum
- **Donations include** 2,150 lbs of canned food for Community Food Bank, and 1,020 books for Reading Seed
- **Clubs fundraised a total of $72,102**

Since 1982, Safe Ride has provided an alternative to walking alone at the University of Arizona. The program gives free rides to university-affiliated persons and their guests in the evening and nighttime hours. Safe Ride’s mission is to serve those going to or from campus, while also providing a friendly and official presence on the streets at night.

- **Received 42,267 calls and drove 56,332 passengers**
- **Expanded service area to one additional mile north, as well as adding the Retreat as a residence transport point**
- **Hosted the Safe Ride Programs United Conference which had over 50 participants from 12 institutions across the country**
- **Received funding for a Safe Ride app that will be created in the 2016-2017 academic year**
Students for Sustainability (SFS) is a student-run organization which empowers student leadership, pursues institutional sustainability, and promotes environmental awareness within the University of Arizona community and beyond. SFS is comprised of 10 sub committees that focus on various sustainability efforts. One of the largest committees is Compost Cats.

- Created ENVS 397S: Sustainability Workshop for SFS students to earn academic credit and bring wider program visibility
- SFS gave academic credit to over 60 students involved in the program
- SFS and Compost Cats provided more than 70 UA students with green jobs and job training over the past 5 years
- Compost Cats received a Food Recovery Challenge Certificate of Recognition from the EPA for having diverted over 10.5 million pounds of organic material from local landfills

Student Health Advisory Committee (SHAC) represents the needs and concerns of the student body as well as a representative body for student health policy issues. SHAC strives to advocate and increase health and well-being awareness among the University population. Issues addressed include sexual education, nutrition, physical and mental health, and preventative medicine.

- Held 8 Farmer’s Markets during spring semester with around 20 vendors at each event
- Trained over 100 students and staff in CCC/CPR
- Collaborated with Campus Health Services on over 15 Cooking on Campus classes that served over 180 students
- Hosted the 10th annual Run For Your Life 5K, which had 73 run/walkers, and raised $1,325 for Tucson’s HopeFest
University EMS

University EMS is dedicated to providing quality emergency medical services to University of Arizona students. It offers standby emergency medical services to University of Arizona affiliated events held on and off campus. The service also offers community education on topics such as compressions only CPR, and proper AED operation.

- Provided services to 19 events on campus which included Spring Fling, Festival of Books, and Commencement
- Responded to 490 calls with UEMS 911 service
- Established communication capabilities with other Public Safety/Public Service agencies through the Pima County Wireless Integrated Network (PCWIN) radio frequency which allows the agencies to communicate with each other during emergencies
- Grew the staff from 43 to 55 members over the academic year

VolunteerUA

VolunteerUA is a service on campus that helps connect students and the community through service. The mission of VolunteerUA is to respond to the needs of the people by connecting the campus and community through intentional service opportunities. We prepare our students for lifelong

- 299 students registered with VolunteerMatch since July 2015
- Engaged approximately 400 students and raised $1897 for the Humane Society in our Coffee and a Cuddle event
- Hosted 97 students on an Alternative Breaks Trip over one winter trip, five spring break trips, as well as one weekend trip
- Restructured Cheer and Basketball League to focus more on cheer, and added referees to host a safer event. In 2016, we had 102 Tucson kids participating in the League
MISSION

The Executive Vice President’s Branch includes various entities that support, enrich, and advocate for student clubs, organizations, and the student body. This Branch includes the following:

- Appropriations Board
- Club Advocates
- Standards Board
- Student Senate

HIGHLIGHTS

- Over 478 registered clubs served as involvement opportunities for UA students
- Implemented a new online club recognition process which resulted in over 200 more clubs recognized before year end 2015 than at year end 2014
- Passed resolutions to promote green energy use on campus
- Senate lobbied to get a postponement on the proposed Athletics Fee that would cost each University of Arizona student an additional $200 in student fees until UA students were properly surveyed
- Collaborated on a successful “I Will” Campaign to end sexual assault on campus
- Created ASUA Programming Team that will assist clubs and organizations in web design and other computer programming skills
The Appropriations Board serves ASUA recognized clubs and organizations as a non-political, funding advisory body to the ASUA Senate. The Appropriations Board consists of seven students, six undergraduates and one graduate student.

- Allocated $245,555 of $250,000 available funds to clubs and organizations to support travel, materials for organizations, and expenses for events
- 329 of 364 requests made by clubs were approved through the Appropriations Board process for General and/or Travel Funding in FY16

Club Advocates work with all 450+ clubs and organizations to provide assist with funding questions, planning and coordinating clubs events, increasing club membership, and questions regarding the CollegiateLink website.

- Each of the seven club advocates served as the main point of contact for 50-75 clubs
- Responded to approximately 160 emails per club advocate per semester
- Improved communication between clubs, executive vice president, club advocates, Appropriations Board, and Accounting staff by implementing new paper trail processes that allow each area to stay up-to-date on funding requests
Ten undergraduate students from various colleges serve as student senators. These students are elected by their peers through the ASUA Elections process as representatives of the student body. The students make decisions to best support the student body, and take positions on controversial issues throughout the year. Student senators serve a one year term.

- Senate approved the restructure for FY17 to include one student representative from all colleges (20) and three at-large student positions
- Created a new senate website that includes previous agendas, a live stream for students to watch meetings, and a blog to stay up-to-date on the latest happenings in Senate
- Updated and improved ASUA Bylaws to be consistent with current structure

Special Thanks to all our Collaborative Partners

- African American Student Affairs
- Asian Pacific American Student Affairs
- Arizona Alumni Association
- Arizona Athletics
- Arizona BookStores
- Arizona Student Unions
- Arizona Public Media
- Arizona Board of Regents
- Campus Health
- Campus Recreation
- Career Services
- Chicano/Hispanic Student Affairs
- Community Relations
- Dean of Students
- Disability Resource Center
- Executive Office of the President
- Facilities Management
- Faculty Center
- Graduate & Professional Student Council
- Greek Life
- LGBTQ Affairs
- Mall Scheduling
- Native American Student Affairs
- Office of Sustainability
- Parent & Family Programs
- Office of the Provost
- Parking and Transportation Services
- Residence Hall Association
- Risk Management
- State Relations
- Student Affairs & Enrollment Management - Academic Initiatives & Student Success
- UA Foundation
- UA Libraries
- UITS
- UAPD
- UA Presents
- University Relations
- ETS Center
- Women's Resource Center
ASUA Staff

PROGRAMS AND SERVICES

TATUM HAMMOND      ADMINISTRATIVE VICE PRESIDENT
JOSLIER TUDISCO-GUNERT  ADMINISTRATIVE CHIEF OF STAFF
SYDNEY KOMRO  BEAR DOWN CAMP EXECUTIVE DIRECTOR
LAUREN GALLEGOS  BEAR DOWN CAMP ASSOCIATE DIRECTOR
LAUREN MAXWELL  FAMILY WEEKEND
RHIANNON O’LEARY  F.O.R.C.E.
COLE DRIVER  FRESHMAN CLASS COUNCIL DIRECTOR
Tori ROMERO  FRESHMAN CLASS COUNCIL DIRECTOR
MARY KNUDSON  PRIDE ALLIANCE DIRECTOR
JACOB WINKELMAN  PRIDE ALLIANCE DIRECTOR
Dakota MANESS  SAFE RIDE ADMINISTRATIVE DIRECTOR
LAUREN PIERCE  SAFE RIDE DIRECTOR OF OPERATIONS
MIRANDA BECK  SPRING FLING EXECUTIVE DIRECTOR
Dakota STAREN  SPRING FLING ASSISTANT DIRECTOR
ANDREW WILSON  SPRING FLING CORPORATE DIRECTOR
SANTIAGO KLOEHR  SPRING FLING MARKETING DIRECTOR
Dalton COLE  SPRING FLING BUSINESS DIRECTOR
Kyle MURPHREE  SPRING FLING LOGISTICS DIRECTOR
PATRICE MORITZ  SPRING FLING CLUBS DIRECTOR
ZACHARY KANE  SPRING FLING FIELD OPERATIONS
AARON AGUIRRE  SPRING FLING PROGRAMMING DIRECTOR
SONA SHAHBAZIAN  SHAC DIRECTOR
AARON BRUSSELLS  SHAC DIRECTOR
SAMANTHA SPRINGS  STUDENTS FOR SUSTAINABILITY DIRECTOR
MICHAEL RABBANI  STUDENTS FOR SUSTAINABILITY DIRECTOR
ZACH SAXMAN  CHIEF OF UNIVERSITY EMS
LAUREN HOEPFNER  VOLUNTEERUA EXECUTIVE DIRECTOR
KARYN HONDA  VOLUNTEERUA ASSOCIATE DIRECTOR
LESLEIGH ZERBY  VOLUNTEERUA ASSOCIATE DIRECTOR
CAITLIN ROSS  VOLUNTEERUA: ALTERNATIVE BREAKS
### EXECUTIVE VICE PRESIDENT BRANCH

<table>
<thead>
<tr>
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<tr>
<td>EVAN HASTINGS</td>
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<tr>
<td>MATT LEAHY</td>
<td>EXECUTIVE CHIEF OF STAFF</td>
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<tr>
<td>ZACHARY PRUNTY</td>
<td>DEPUTY EXECUTIVE CHIEF OF STAFF</td>
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<td>ALLISON ARENDT</td>
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<td>LAUREN HOPWOOD</td>
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<td>KHAM TO</td>
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<td>ADITYA VIJAY</td>
<td>APPROPRIATIONS DIRECTOR</td>
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<tr>
<td>DIANA ARROYO</td>
<td>CLUB ADVOCATE</td>
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<td>JORDAN STUPKA</td>
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<td>MATTHEW WALL</td>
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<td>DAKOTA STAREN</td>
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<td>DAVID MCGAREY</td>
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<td>MADELINE BYNES</td>
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<tr>
<td>ALEC KRETCH</td>
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<tr>
<td>NATALIE SCIBILIA</td>
<td>SENATOR</td>
</tr>
<tr>
<td>HAILEY SCHWARTZ</td>
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</tbody>
</table>
ADVISING TEAM

CHRIS HARGRAVES  SENIOR ASSISTANT DEAN OF STUDENTS
CLAUDIA DAVILA  ASSISTANT DIRECTOR
CHET PHILLIPS  COORDINATOR
MEGAN FORECKI  COORDINATOR
SHERRI FREEDMAN  COORDINATOR
JANIS GALLEGO  LEGAL SERVICES ADVISOR
AUDREY MATTSON  ADMINISTRATIVE ASSISTANT
CINDY HINTZE  ACCOUNTANT
ESTELLA TREVERS  BUSINESS MANAGER
KHALED SLEIMAN  INFORMATION TECHNOLOGY SUPPORT ANALYST, PRINCIPAL
### Gender (in %)

- **Male**: 54
- **Female**: 46

### College

- **Agriculture & Life Sciences**: 6
- **Education**: 1
- **Engineering**: 8
- **Fine Arts**: 4
- **Humanities**: 1
- **Medicine**: 3
- **Nursing**: 1
- **Optical Sciences**: 1
- **Science**: 12
- **Social & Behavioral Sciences**: 27
- **Letters of Arts & Sciences**: 3
- **Eller**: 23
- **Graduate College**: 2
- **Public Health**: 6

**Number of Students**

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Year In School

- Freshman: 3
- Sophomore: 12
- Junior: 35
- Senior: 45
- Graduate: 3

Race (in %)

- African American: 59
- Asian American: 9
- Hispanic: 23
- Other: 4
- 2 or more races: 2
- White: 59

ASUA Leadership
For a copy of the 2015-2016 ASUA budget, please visit the ASUA website, asua.arizona.edu, and click “Downloads” or click the link below.

ASUA Budget:
http://media.wix.com/ugd/5b0d66_1f994d9b61d44b5b8be4dba7d40596f6.pdf